

## **EEO PUBLIC FILE REPORT**

**This report covers full-time vacancy recruitment data for the period December 1, 2018 to November 30, 2019.**

- 1) Employment Unit: Bristol County Broadcasting, Inc./SNE Broadcasting, LTD**
- 2) Unit Member: WSAR (AM) Fall River, Massachusetts/WHTB (AM), Fall River, Massachusetts**
- 3) EEO Contact Information for Unit Member:**

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Mailing Address:  
1 Home Street  
Somerset, MA 02725

Telephone Number:  
508-678-9727

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Contact Person/Title:  
Mary F. Murphy/Office Manager

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E-mail Address:  
[mary@wsar.com](mailto:mary@wsar.com)

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- 4) List all Full-Time Job vacancies filled by the Employment Unit.**

	<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
1.	Sales Person	MassBroadcasters.com, WSAR.com
2.	On-Air Personality	WSAR.com

**Station WSAR is an Equal Opportunity Employer.**

**5) Job Title: Sales Person (1) Referral Source(s) of Hiree:  
MassBroadcasters.com, WSAR.com**

<b>(i) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b>#of Interviews Referred</b>	<b>Did Recruitment Source Request Notification (Yes/No)</b>
Fall River Career Center	Diane Nadeau	446 No. Main Street Fall River, MA 02720	508-730-5000		Y
U-Mass/Dartmouth	<a href="mailto:cdcinfo@umassd.edu">cdcinfo@umassd.edu</a>	285 Old Westport Rd. No. Dartmouth, MA 02747	508-999-8000		Y
Bristol Community College	Jeff Craig	777 Elsbree Street Fall River, MA 02720	508-678-2811		Y
SER-Jobs for Progress	Frank Cabral	164 Bedford Street Fall River, MA 02720	508-676-1916		Y
New Bedford Career Cntr	Brenda Francis	618 Acushnet Avenue New Bedford, MA 02740	508-990-4000		Y
Bridgewater State University	<a href="mailto:careersrv@brudgew.edu">careersrv@brudgew.edu</a>	131 Summer Street Bridgewater, MA 02325			Y
Rhode Island College	Linda Kent Davis <a href="mailto:careerdevelopment@ric.edu">careerdevelopment@ric.edu</a>	401-456-8031			Y
MassBroadcasters.com					N
WSAR.com				2	N

**5) Job Title: Programming, On-Air Personality (2)**

**Referral Source(s) of Hiree: WSAR.com**

<b>(i) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b>#of Interviews Referred</b>	<b>Did Recruitment Source Request Notification (Yes/No)</b>
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Rhode Island College	Linda Kent Davis <a href="mailto:careerdevelopment@ric.edu">careerdevelopment@ric.edu</a>	401-456-8031			Y
WSAR.com				1	N

**Total # of Interviewees Referred:** For the period from December 01, 2018 to November 30, 2019, this Employment Unit interviewed 3 interviewees for full-time job vacancies.

**(a) Initiative 2019: Mass Hire Fall River Career Center Career Fair**

Operations Manager, Hector Gauthier was on hand from 10:00am to Noon on Wednesday, May 8, 2019 for the purpose of an on-air remote to promote a job fair sponsored by the Mass Hire Fall River Career Center in conjunction with Mayor Jasiel Correia. The event was held at the Fall River Government Center. WSAR also had applications on hand.

**(b) Initiative 2019: Bristol County D.A. Thomas Quinn's Senior Awareness Conference**

Operations Manager. Hector Gauthier was on hand from 10:00am to Noon on Wednesday, June 12, 2019 for the purpose of an on-air remote to promote Senior awareness. The event was sponsored by Bristol County D.A. Thomas Quinn in conjunction with Bristol County area Senior Associations.

**(c) Initiative 2019: American Cancer Society's Relay for Life.**

Operations Manager, Hector Gauthier along with talk host Will Flanagan were on hand from 3:00-6:00pm on Friday, June 21, 2019 for the purpose of an on air remote from the Relay for Life event sponsored by the American Cancer society. The event was held on the grounds of Bishop Connolly High School in Fall River, Massachusetts.

**(d) Initiative 2019: Joseph Case High School Career Daye.**

Susan Nedar, General Manager of WSAR conducted interviews and discussions with students of Joseph Case High School, Swansea, Mass during their career day expo.

**(e) Initiative 2019: Fall River Public Schools Recruitment ads.**

From November 18 to November 22, 2019 the Fall River School Department ran recruitment ads that mentioned that representatives from all Fall River schools and grade levels on Saturday November 23, 2019. General Manager Susan Nedar was on hand.

**(f) Initiative 2019: Salvation Army Awareness.**

General Manager Susan Nedar was on hand at the Salvation Army's annual Holiday drive for the purpose of an on air remote to promote awareness of the up-coming Holiday season and the needs of people in the community for a hearty and healthy holiday meal. The remote was held from 2:00-6:00pm at the Salvation Army's Fall River headquarters.

**(g) Initiative: Bristol County Broadcasting Internship Program**

WSAR 1480 AM is a locally owned and operated radio station which offers internships in all departments, including promotions, sales, production and programming. The internships continue at varying lengths throughout the calendar year. The interns come from a variety of sources, but most are referred to WSAR through local high schools and colleges. Information about the internship program is posted on the Station's web site and distributed through on-air announcements. Most interns are college students and receive college credits for the internship. The General Manager, Susan Nedar oversees the interns, evaluating their performance and ensuring that they receive the necessary training and education to excel in their position and gain experience in broadcasting. WSAR also is listed in the edition of The Media Internship Guide for College Students. This guide is made available to college career centers, internship counselors and students.

**(h) Initiative: On-Air Organization Recruitment Program.**

: 60 second announcements are scheduled on WSAR asking organizations who wish to become aware of open positions to contact us. Those groups that respond are added to our master recruitment distribution list. If an individual responds, they are referred to the proper department head. Spots run a minimum of 30 times per week, Monday through Sunday.

**(i) Initiative: On-Air Mass Broadcasters Web Site Announcement**

:60 second announcements are scheduled on WSAR promoting Careers in Massachusetts broadcasting Radio and TV through [www.massbroadcasters.org](http://www.massbroadcasters.org). Find jobs in sales, on-air and operations. You can also post your resume, find out about job fairs and student internships