

## **EEO PUBLIC FILE REPORT**

This report covers full-time vacancy recruitment data for the period **December 1, 2022 to November 30, 2023.**

- 1) **Employment Unit: Bristol County Broadcasting, Inc.**
- 2) **Unit Member: WSAR (AM), 95.9 (FM) Fall River, Massachusetts**
- 3) **EEO Contact Information for Unit Member:**

---

Mailing Address:  
1 Home Street  
Somerset, MA 02725

Telephone Number:  
508-678-9727

---

Contact Person/Title:  
Mary F. Murphy/Operations Manager

---

E-mail Address:  
[mary@wsar.com](mailto:mary@wsar.com)

---

- 4) **List all Full-Time Job vacancies filled by the Employment Unit.**

	<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
1.	Sales Person	Website – WSAR.com
2.	Sales Person	On Air Announcement
3.	Sales Person	Indeed.com

**Station WSAR is an Equal Opportunity Employer.**

**5) Job Title: Sales Person (1) Referral Source(s) of Hiree:  
WSAR Web Site**

<b>(i) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b>#of Interviews Referred</b>	<b>Did Recruitment Source Request Notification (Yes/No)</b>
Mass Hire Fall River Career Center Spais@masshirebristol.org	Sally Pais	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth <a href="mailto:cdcinfo@umassd.edu">cdcinfo@umassd.edu</a>		285 Old Westport Rd. No. Dartmouth, MA	508-999-8000 02747		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA	774-357-2959 02720		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA	508-676-1916 02720		Y
Mass Hire New Bedford Career Cntr jdaniels@masshiregnbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA	508-990-4000 02740		Y
Bridgewater State University bridgew.edu		131 Summer Street Bridgewater, MA	508-531-1237 02324		Y
Rhode Island College <a href="mailto:careerdevelopment@ric.edu">careerdevelopment@ric.edu</a>		600 Mt. Pleasant Avenue	401-456-8000		Y
WSAR Web site					N

6) **Job Title: Sales Person (2)**  
**Mass Hire Job Quest**

**Referral Source(s) of Hiree:**

<b>Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b>#of Interviews Referred</b>	<b>Did Recruitment Source Request Notification (Yes/No)</b>
Mass Hire Fall River Career Center Spais@masshirebristol.org	Sally Pais	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth <a href="mailto:cdcinfo@umassd.edu">cdcinfo@umassd.edu</a>		285 Old Westport Rd. No. Dartmouth, MA	508-999-8000 02747		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA	774-357-2959 02720		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA	508-676-1916 02720		Y
Mass Hire New Bedford Career Cntr jdaniels@masshirenbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA	508-990-4000 02740		Y
Bridgewater State University bridgew.edu		131 Summer Street Bridgewater, MA	508-531-1237 02324		Y
Rhode Island College <a href="mailto:careerdevelopment@ric.edu">careerdevelopment@ric.edu</a> Mass Hire Job Quest		600 Mt. Pleasant Avenue	401-456-8000		Y
On Air Announcements				1	N

7) **Job Title: Sales Person (3)**  
**WSAR On-Air Announcement**

**Referral Source(s) of Hiree:**

<b>Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone Number</b>	<b>#of Interviews Referred</b>	<b>Did Recruitment Source Request Notification (Yes/No)</b>
Mass Hire Fall River Career Center Spais@masshirebristol.org	Sally Pais	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth <a href="mailto:cdcinfo@umassd.edu">cdcinfo@umassd.edu</a>		285 Old Westport Rd. No. Dartmouth, MA	508-999-8000 02747		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA	774-357-2959 02720		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA	508-676-1916 02720		Y
Mass Hire New Bedford Career Cntr jdaniels@masshiregnbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA	508-990-4000 02740		Y
Bridgewater State University bridgew.edu		131 Summer Street Bridgewater, MA	508-531-1237 02324		Y
Rhode Island College <a href="mailto:careerdevelopment@ric.edu">careerdevelopment@ric.edu</a>		600 Mt. Pleasant Avenue	401-456-8000		Y
Indeed.com				2	N

**Total # of Interviewees Referred:** For the period from December 01, 2022 to November 30, 2023 this Employment Unit interviewed 3 interviewees for full-time job vacancies.

**(a) Initiative 2023v: Recruitment Event.**

On Thursday, January 26, 2023, WSAR Senior Account Executive, Hector Gauthier visited Morton Middle School in Fall River for the purpose of on-air interviews for job recruitment for the Fall River Public Schools.

**(b) Initiative 2023v: Employment Interviews.**

On Tuesday, October 24, 2023, WSAR General Manager Susan Nedar visited Joseph Case High School for the purpose of conducting employment interviews with graduating seniors. 12 applicants were interviewed, but none were hired.

**(c) Initiative: Bristol County Broadcasting Internship Program**

WSAR 1480 AM is a locally owned and operated radio station which offers internships in all departments, including promotions, sales, production, and programming. The internships continue at varying lengths throughout the calendar year. The interns come from a variety of sources, but most are referred to WSAR through local high schools and colleges. Information about the internship program is posted on the Station's web site and distributed through on-air announcements. Most interns are college students and receive college credits for the internship. The General Manager, Susan Nedar oversees the interns, evaluating their performance and ensuring that they receive the necessary training and education to excel in their position and gain experience in broadcasting. WSAR also is listed in the edition of The Media Internship Guide for College Students. This guide is made available to college career centers, internship counselors and students.

**(d) Initiative: On-Air Organization Recruitment Program.**

: 60 second announcements are scheduled on WSAR asking organizations who wish to become aware of open positions to contact us. Those groups that respond are added to our master recruitment distribution list. If an individual responds, they are referred to the proper department head. Spots run a minimum of 30 times per week, Monday through Sunday.

**(e) Initiative: On-Air Mass Broadcasters Web Site  
Announcement**

:60 second announcements are scheduled on WSAR promoting Careers in  
Massachusetts Broadcasting Radio and TV through  
[www.massbroadcasters.org](http://www.massbroadcasters.org). Find jobs in sales, on-air and operations.  
You can also post your resume, find out about job fairs and student  
internships